

THE 1978-79 JUDE ACERS CHESS TOUR

The three time world chess record holder is on the road again with chess lectures and simultaneous exhibitions at commercial locations throughout the world during the 1.4 million dollar world chess championship match. (Begins July 15, 1978!)

NOW: An opportunity to book the greatest chess lecturer and exhibition player of all time, to make possible an electrifying chess lecture and 80 chess duels between Acers and players in your location with excellent media coverage of Acers commentary on 1978 world title play.

**"A touring peripatetic wonder"-The New York Times

**"Unusual energy...hard to define"-The London Times

**"Electrifying lecturer, entertainer and personality...
the words 'living legend' apply!"-Richard Shorman
Hayward Daily Review

**"The Greatest!"- Chess Life and Review

**"Acers is the ONLY thing happening in American chess."-
Larry Evans, 3 time U.S. champion
International Grandmaster and syndicated
chess columnist

**"Remarkable!"- Frederick R. Chevalier (for one-half century
the chess editor- Christian Science Monitor)

**"Jude Acers has done more for the promotion of chess and
chessmasters than all of the U.S. Chess Federation promotional
programs combined."- William Lombardy (International Grandmaster
and former world Junior Champion)

**"Let's face it...he is the greatest!"- Dennis Waterman
(U.S. Chessmaster)

PROMOTION MANAGERS:

The top of the line in public chess appearances, listed three times in the Guinness Book of World Records will be on tour throughout the incredible world chess championship match. (1.4 million dollar purse!)

Victor Korchnoi (stareless) versus world champion Anatoly Karpov (USSR) with an estimated cash value of 6 million dollars in television, publishing revenue, and appearance rights also guaranteed.... the greatest sporting event of all time is coming. Public and media interest in this event will be enormous and will last for months... Now is the time to schedule a Jude Acers chess appearance for your mall, state fair or other commercial location!

JUDE ACERS

- ** author of "Grandmaster Chess" and "The Road"
- **World famous chess master, author and chess critic
- **has appeared at more than 200 malls, universities and state fairs 1966-1978
- **drew a match with Walter Browne, International Grandmaster and 3 time U.S. Champion
- **Ranked one of the nation's top 40 chess masters for the past decade
- **Winner of more than 100 tourneys and matches
- **The greatest chessmaster, lecturer and exhibition player of all time- three time world record holder (Guinness Book of World Records)

RATES: PRISONS, HOSPITALS & GRADE SCHOOLS FREE!!

COMMERCIAL LOCATIONS: \$1,000 flat fee. 10% deposit and balance upon Mr. Acers arrival before first promotional appearance includes 1 day unlimited promo as scheduled by sponsor, 2 exhibitions- lectures versus 40 chess opponents each day. Involve your mall twice in promotion. Get players to register before playing one week early! Lecture: "The Chess Dream: A million dollar world chess title match between Karpov- Korchnoi"

Worldwide Jude Acers Tour Booking:

David Compton
President, Echecs Carre Chess Club
1111 Valmont
New Orleans, Louisiana 70115
Phone: (504) 895-6664

(A professional chess association tour with international promotion by Rick Allen of Albuquerque, New Mexico)

Appearance Schedule of Jude Acers, three time world record holder for multiple board playpromotion released after dates listed:

1. Long Island, New York (Nassau County Jail) July 19, 1978
2. Long Island, New York (Mid Island Plaza) July 20-23, 1978
3. Atlanta, Georgia (Federal Penetentiary) July 25, 1978
4. Atlanta, Georgia (Martin Luther King School for Social Change) July 26, 1978

5. Stone Mountain, Ga. (Prison freebie) July 27, 1978

6. London, Ohio (Prison freebie) August 29, 1978

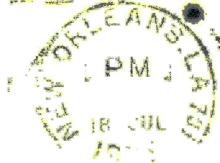
7. Teton Village, Wyoming Hostel X ski resort September 1-4, 1978

8. Dallas, Texas Dallas Chess Club October 10, 1978

Commercial rates: \$1,000 with small weekday chess.club performances \$150

1111 VALMONT — 70115

1111 VALMONT — 70115



MR. Richard Shorman
Chess Editor
Hayward Daily Review
Hayward, CALIFORNIA