

Dear Alan,

I hope you will support Max
on this, if it comes to a vote. Please
let Reichberg know how you feel.

Best,
Jack

Dear Bill,

6928 Clinton St.
Los Angeles, Ca. 90036
December 14, 1980

I've heard rumors that you would like the PCA to publish material in the back of Shamkovich's new magazine rather than in the "PCA Newsletter". I don't think that this would be a good idea. The PCA needs an independent magazine; few people would take the PCA seriously if the organization put out nothing more than a few pages of master news in another publication. The arguments against combining the "PCA Newsletter" and the NYSCA magazine apply equally well to a merger with Shamkovich's venture. In addition, the non-profit PCA might be compromised by a deal with a profit-seeking magazine.

I've never heard of a successful arrangement like the one that you are proposing. In southern California, the SCCF has pulled out of its arrangement with David Argall's "Chess Newsette", and both parties seem glad to end it.

I like the content and appearance of the "PCA Newsletter". I doubt that we could find anyone who could publish a similar magazine as cheaply as Max Burkett. The only attraction to a merger would be the promise of timely publication, which has been a problem for us. In defense of Max, I would say that much of the delay has been caused by poor communication between the PCA officers (dating back to Bill Lombardy) and him. I think that, if you and the other officers spelled out exactly what Max should do, gave him a deadline, and specified when the magazine should appear, he would do a fine job. You told me that you would prefer to see a smaller, less polished magazine, if it was published more regularly. Why not give Max a crack at that?

copies: PCA officers, Burkett

Best wishes,