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April 2, 1956

Dear Mr. Reynolds:

Thank you for your letter of March 27.

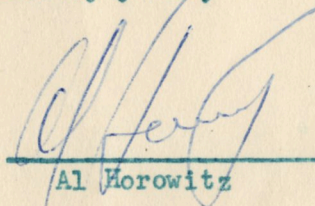
I don't know whether I sent you the literature on the Club Plan, which I am presently mailing out to clubs. Hence, I am enclosing same.

There is one point which I should like to make. If a club cannot sell the full ten copies, it can find other uses for them. For example, one way to stimulate interest is to have the activity of a rapid transit tournament. In this event, copies of CR could be given as prizes. Cost is little enough, and value is high. So, between the actual sales and the prizes, it should be reasonably easy to dispose of 10 copies per month.

As you know, ten copies, more or less, means nothing to me. But the aggregate of a number of clubs does mean something. That is the basis of the plan.

As I may have mentioned, I have a yen to make a tour again. Possibly this feeling will crystallize next year, when I may have the pleasure of meeting you.

Sincerely yours,



Al Morowitz

IAH:R