

PUBLIC RELATIONS COUNSELORS

May 25, 1967

Mrs. Gregor Piatigorsky 400 South Bundy Drive Los Angeles, Calif. 90049

Dear Mrs. Piatigorsky:

It was a pleasure talking with you (however briefly) over the phone yesterday. I am looking forward to meeting with you upon your return from your trip.

Because of my background in educational and foundation fields, and because of Lee's knowledge of chess activities, I believe we have a unique and meaningful service to offer you, specifically designed to meet the needs of the Piatigorsky Foundation.

We are equipped to perform many management functions embracing organizational, creative, and personal contact activities.

Specifically, we would like to outline a program for the Foundation to accomplish the following:

- 1. Organize tournaments on youth levels.
- Set up a schedule for chess classes at schools and youth centers.
- Organize a Speakers Bureau to bring chess lectures and demonstrations before interested groups.
- 4. Organize a Masters Chess Playing Group to present a series of exhibitions.
- 5. Create informational circulars and announcements on the Foundation's activities for distribution to schools and recreational centers.

If the above is what you have in mind, I believe a discussion would prove to be fruitful.

Sincerely yours.

(Mrs.) Flora Baer

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